

# Mission: Bonus Worksheet 1



My Mission \_\_\_\_\_

\_\_\_\_\_

## Tests of a Great Mission Statement:

1. Is it less than 25 words?
2. Does it match your values?
3. Does it answer the question "Why do I exist?"
4. Is it clear and understandable?
5. Is it memorable and recitable?
6. Is it enduring?
7. Does it make your heart sing?

